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TO: NEBRASKA RIGHT TO LIFE, NEBRASKA CATHOLIC CONFERENCE, AND NEBRASKA FAMILY ALLIANCE

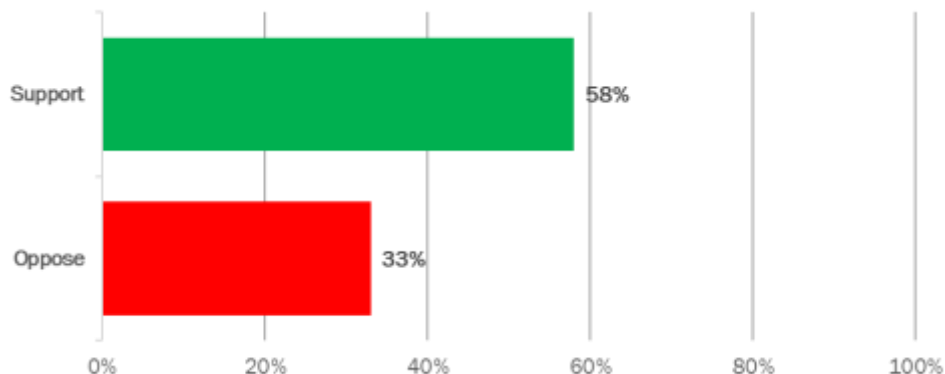
FROM: TREVOR K. SMITH, PH.D.

SUBJECT: NEBRASKA VOTERS OVERHELMINGLY SUPPORT HEARTBEAT BILL

DATE: JANUARY 5, 2023

A recent survey of registered voters conducted by WPA Intelligence on behalf of the Susan B. Anthony Pro-Life America organization found that Nebraskans support protecting the lives of unborn children who have a beating heart – whether they are pro-life or pro-choice, including half of Independents.

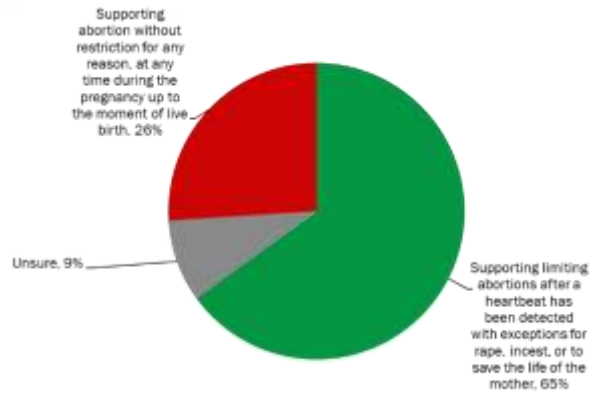
Nebraskans support protecting a baby with a beating heart



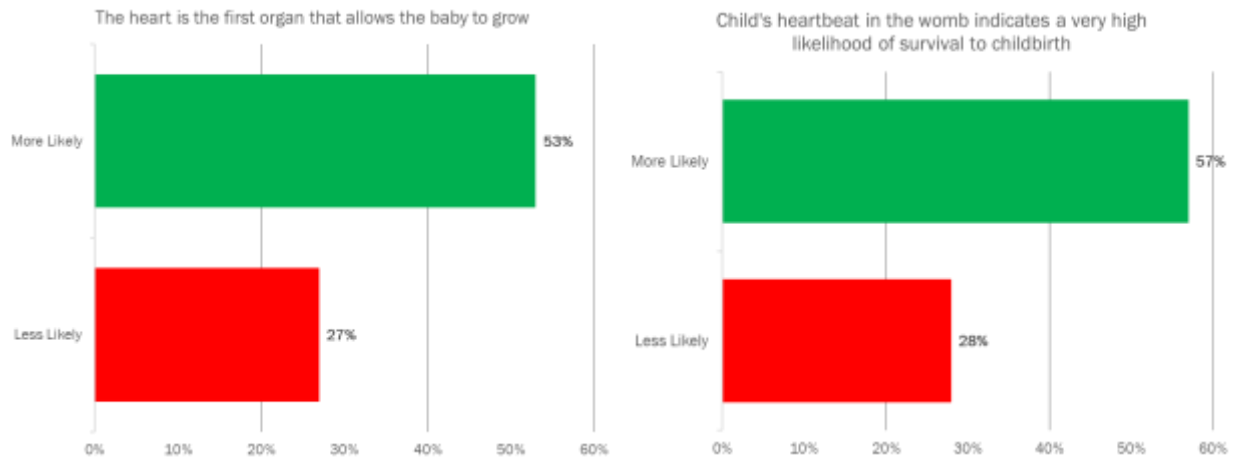
- A majority of Nebraskans support a bill outlawing abortions once a heartbeat is detected or in the case of rape, incest, or to save the mother’s life.
- Including nearly two-thirds of Independents, over half of young women, and nearly half of Democrats.

Nebraskans prefer a heartbeat bill and reject extreme policies

Nearly two-thirds of voters prefer a heartbeat bill that allows for exceptions for rape, incest, or to save the mother's life over the extreme position of allowing abortion without restriction.

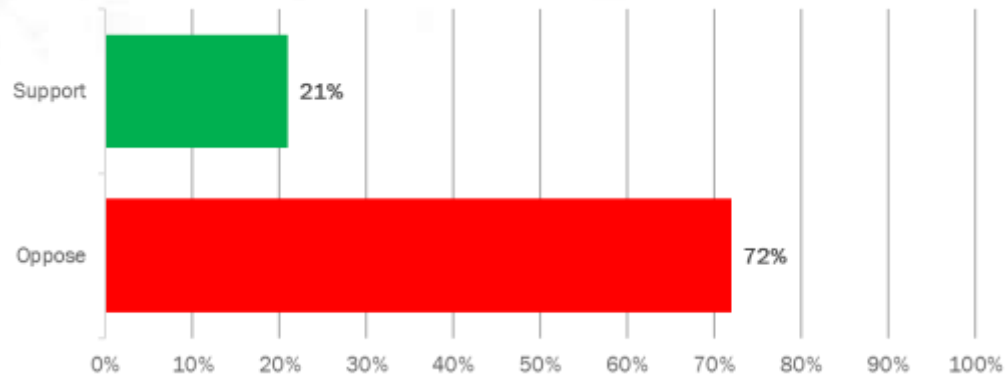


Nebraskans are more likely to support a heartbeat bill after learning about the science



Abortion advocates don't want to talk about the science behind heartbeats because the more voters know about the life of unborn children, the more they support protections against abortions.

Nebraskans strongly reject allowing abortion until the moment of birth



- Only 21% of Nebraskans support Planned Parenthood’s extreme policy of abortions without restrictions.
- This extreme policy is supported by only 16% of Independents, less than a third of women, and less than half of Democrats

Methodology

WPA Intelligence conducted a study of registered voters in Nebraska.

WPA selected a stratified sample of registered voters from the Nebraska voter file using Registration Based Sampling (RBS). The sample was stratified based on geography, age, gender, ethnicity, party, geography, and cells. This methodology allows us to avoid post-survey “weighting” which can reduce the reliability of survey results.

Respondents were contacted by phone via a live operator December 18-20, 2022. The study has a sample size of n=528 registered voters and a margin of $\pm 4.3\%$.

About WPA Intelligence

WPA Intelligence is a leading provider of survey research, predictive analytics and application-based data management technology. WPAi clients win at a rate that exceeds the industry standard by double-digits.

WPAi has been the data team behind the RNC voter scores program, the polling/data team for the 2016 Cruz for President effort, the providers of data strategy for the Las Vegas Raiders relocation and, most recently, the team behind the analytics and polling for Glenn Youngkin’s 2021 Virginia Gubernatorial campaign.

WPAi has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) has awarded WPAi with eleven Pollies including Best in Show. In 2022, CEO Chris Wilson and Vice President Amanda Iovino were awarded Pollster of the Year for our polling and analytics work on the Youngkin for Governor Campaign. We have also been recognized by Campaigns & Elections’ Reed Awards for the Best Use of Data Analytics/Machine Learning, Best New Research Technique, Best Application of AI Technology to Optimize Targeting, and Best Data Analytics Solutions.

The cornerstone of WPAi is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry: CEO Chris Wilson was named Campaigns & Elections’ Technology Leader of the Year; Amanda Iovino, Vice President, Matt Knee, Vice President and Director of Analytics, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)’s prestigious 40 Under 40 list.